



# MALVIE

MALVIE is so much more than a fashion magazine, but is an art piece that takes you through a transformative aesthetic journey. MALVIE is a reference guide for personal style and is expected to inspire rather than dictate. We encourage people to pursue individuality and uniqueness therefore we give our contributors the freedom an artist deserves.

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Letter from Valentina

*As we step into the vibrant month of October, I can't help but reflect on the whirlwind of creativity and innovation that graced the fashion world just a few weeks ago during Fashion Month in September. This annual extravaganza, which saw designers, models, and fashion enthusiasts coming together to celebrate style and self-expression, serves as a testament to the power of positivity in our lives.*

*Fashion Month, with its runway spectacles and trend-setting designs, teaches us more than just what's in vogue. It reminds us that the spirit of positivity is a force that propels us forward, even when facing challenges. The fashion industry, like life itself, has its share of ups and downs, but it continues to reinvent, adapt, and inspire.*

*Positivity isn't just about wearing a smile; it's about embracing change, celebrating diversity, and finding beauty in the unexpected. It's about the designers who fearlessly experiment with new styles, the models who walk the runway with confidence, and the fashion enthusiasts who express themselves through their clothing choices.*

*As we transition into October, let's carry this spirit of positivity with us. Let's remember that, just like the ever-evolving trends of Fashion Month, our lives are a canvas waiting for us to paint with the vibrant colors of optimism, resilience, and hope. Let's approach each day with the enthusiasm of a fashionista discovering the latest trend, and let's inspire one another to be the best versions of ourselves.*

# Himeneo

Photographer: **Raúl Rodríguez Photography** @raul.rodriguez.photography  
Model: **Selene Perez** @seleperez\_  
Hair Stylist: **Humberto Cisneros** @humberto.cisneros.180  
Makeup Artist: **Fer Espinoza Rivera** @fernandaespinozrivera  
Fashion Designer: **Carlos Fernandes Bridal** @carlosfernandesbrida

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FRENCH FASHION AND BEAUTY MAGAZINE

Inspired Wedding  
Edition  
Oct. 2023



# Ophelia



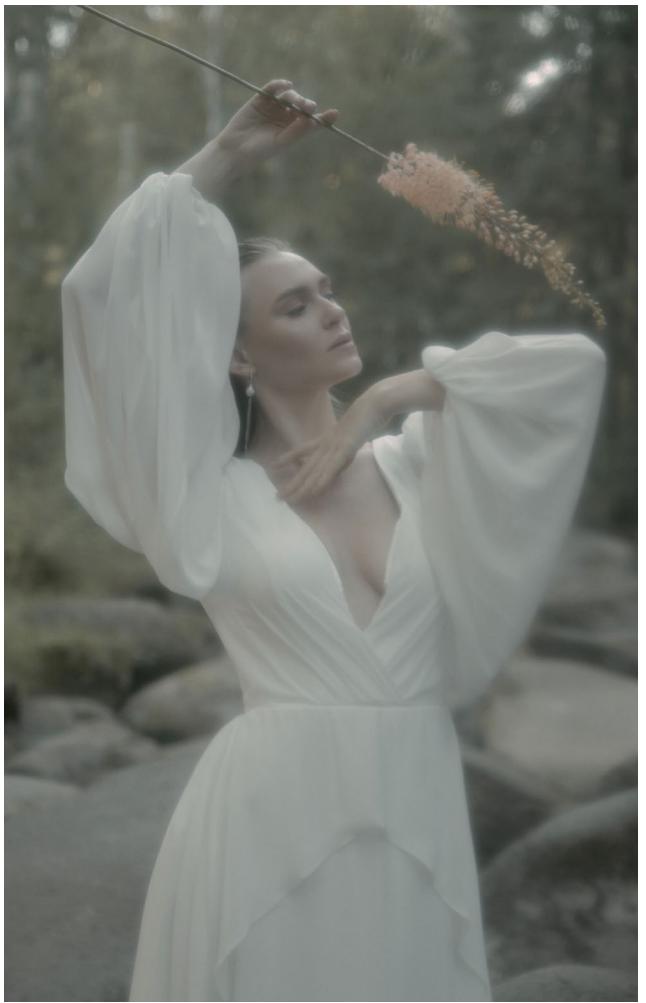
Photographer: **Alexander Murashko** @murashko\_alex

Model: **Yuri** @y.vymorozko

Model: **Mila** @mi.miloslava

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Wardrobe:  
Sovanna, two sisters, H&M



# Racism goes against everything we believe here in MALVIE

Whether it comes in big gestures, like bullying and name-calling, or disguised as “jokes”, racism is violent. It is always aggressive and has the only purpose to oppress people. And that is something we can no longer tolerate.

As we live in a world where people are being discriminated and even murdered for their skin color and genetic features, it is our mission to try to make life a little less scary.



# You are not alone!

You deserve to be respected and appreciated for who you are, and nobody has the right or the power to say otherwise.

We know we cannot change everything on our own, but we are doing our best to help in any way possible and to show our support in the making of a society in which everyone is safe, respected and gets every opportunity they deserve.

We know it will take time for us to make big changes with worldwide impacts, but we can try and start somewhere. That's why we created MALVIE Noir, a special edition destined to empower people of color and make their voices heard through the art. Also, in the immediate term, we are donating proceeds to a black led organizations that fights racial injustice.





# *A Bride On The Loose*

Photographer: **Patrick Beausejour** @beau\_portrait

Model: **Deanna Seymone** @dee\_seymone

Hair Stylist: **Styles By Sinnamon** @stylesbysinnamon

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# You & Me

Photographer: **Haochen Song** @jsonghc  
Model: **Alexandra Metrou** @alexametrou  
Fashion Designer: **Raj Patel** @karmic\_couture  
Company: **Karmic Couture** @karmic\_couture



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# SUBMIT NOW!

We wanted to personally invite you to be part of our second Fashion and Beauty Magazine - L'ATTIRANCE.

Getting your work published in fashion magazines is a great free marketing tool for you!



You can submit your work via Kavyar.  
[Kavyar.com/l-attirance-magazine](http://Kavyar.com/l-attirance-magazine)



# L'ATTIRANCE

Photographer: Dario Tucci  
Hair Stylist: Paola Sardo  
Makeup Artist: Make-up:  
Sara Festinese  
Wardrobe Stylist:  
Giusy Costagliola  
Model: Jennifer  
Agency: Carpe Diem  
Assistant: Maria Tucci

# Better HALF

Photographer: **MJ Araujo** @niceshotsmj  
Model: **Will Differ** @millidiffer  
Model: **Deanna Seymone Spalding** @dee\_seymone  
Makeup Artist: @shenycekarysabeauty  
Makeup Artist: **Darima Ochirova** @darimamakeup  
Producer: **NYCPhotoshootOut** @nyc\_photoshootout  
Hair Stylist: **Sinnamon** @stylesbysinnamon

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# FROM DIVERSE ROOTS TO VIBRANT VISIONS

*The Photography Style of a Multicultural Artist MJ Araujo*

**Can you tell us about your journey as a Black Dominican photographer? How have these diverse experiences of being born in Florida, raised in the Bronx, educated in Ithaca, and growing up in Washington Heights influenced your photography style?**

Love this question! It all starts with culture! Dominican culture is incredibly lively and energetic, so from a young age I was often surrounded by people celebrating life. And there is just something magical about living through one of the best times of your life. However, it is a true blessing to have a photo of those best times. Because everything has a second life breathed into it. Memories fade over time, but photos are timeless. And the beauty in that is so powerful. There are several experiences in my life that I wish I had the picture of, but there are so many that I am grateful to still have. So over time, whether I was with my family, friends, partners, or simply people in my community, I found myself capturing these memories for others. Because to me that is my photography style celebrating someone's life, reminding them that life and them are... a thing of beauty.

**What inspired you to become a photographer, and what's your current goal?**

Honestly, it is a mixture of so much! During the pandemic, I started nature photography as a hobby. I did not have a goal just needed something to break the monotony that my life became. As I delved deeper into this hobby, I wanted to do more with photography. So I looked for opportunities and created a few! I asked friends if they would be open to being my subjects and often, they were okay with it! But what resonated with me was after I would share the work, some would have this smile that made me feel like I was doing something right. I am grateful to say that I have been able to return the love and kindness a lot of these people have shown me. This inspired me to take this a bit more serious, and so I joined photography workshops and developed even more skills in part thanks to the various communities of creatives within these workshops. Currently, my goal through all of this is to do more wedding photography. It just resonates with my passion for capturing timeless moments and reconstructing a moment by adding color in the right places or bringing certain things into focus.

**Your website, [niceandhonest.com](http://niceandhonest.com), showcases your art. Could you share some of your favorite projects or photographs that hold special meaning to you? What emotions do they evoke?**

Funny story so the name for this website came up from a conversation with a friend. We both realized we wanted to date people that were nice and honest, and that just stuck with me. Eventually I decided to market myself in this way. As a photographer that would take nice and honest pictures. When I say honest, I am referring to how I retouch. As when I am removing things on a person, I only remove acne or things that will not be on someone's skin after a week. I also do not like to make people appear skinner because there are a lot of unhealthy standards for beauty and I want to create more positive standards.

Regarding my favorite projects/photographs, there is this one where I was celebrating a close friend's birthday. At the time, they had a difficult time with reconnecting with someone at the trip. There was a night where we all went to a roof top bar, and there were all these decorations and games. In one of them two people faced opposite sides as they tried to guess which buttons on the wall, the person on the other side pressed. Both my friend and that person engaged in that game, and as they played, they were both smiling at the same time. I took note of that and decided to capture that moment. When I shared that with my friend, she was happy to see that in spite of the challenges she felt with reconnecting with that individual, there was a moment where they were actually close. I like to think that image evokes a sense of searching for a part of you that feels lost, and not realizing that it is right on the other side.

**As an eclectic soul, how do you infuse different elements and perspectives into your photography to create personalized galleries for your clients?**

Being an eclectic soul calls me to be more social. I find that whenever I am creating magic, it is easier to find the spark once we break the ice and get to know each other a bit. So I ask that we do a few breathing exercises to get us grounded in the moment, and state our intentions so that we can see the spark in what we created. I find that this leads to more appreciation over the personalized galleries, as my clients tend to feel satisfied with the work I delivered.





**Collaborating with other artistic spirits can be a rewarding experience. Can you share an example of a memorable collaboration that enriched your creative process and resulted in unique photography?**

I attend numerous photography workshops, but recently made some amazing photos through one called nyc\_photoshootout (this is also their Instagram). They are a workshop based in NYC that leads various themed photoshoots throughout the year. Earlier this summer they hosted a Wedding themed Photoshoot called "Matrimony" with the focus being Black couples. I appreciated how they organized the studio space, had a team of models, hair and makeup artists, and photographers. They set the tone for this being a collaborative environment, and it showed. Different photographers supported each other with troubleshooting camera settings, helping adjust lighting, or sharing ideas to enhance the composition of a shot. It was a dope experience, and helpful in my growth!

**Your goal is to capture heart-felt moments and remind people of their beauty through your photography. How do you ensure your photographs convey such emotions effectively?**

I try to emulate a lot of photographers, but I take pride in that I have been able to develop my own style through this. But I focus on what I do best now, which is to add beauty to areas that seems mundane at a first glance. I believe one of my friends said it best my style of photography it is almost as if I enhanced that moment or reminded them why they love their smile or something about themselves. So I believe my photographs are able to continue to evoke such feelings through my usage of colors grading, and light retouching and guidance on poses my photograph.

**Many aspiring photographers look up to established artists like you. What advice would you give to someone starting their journey in photography?**

It is okay to take breaks! Being a creative is fulfilling but is also exhausting. There is a balance that you must find for yourself as a photographer. Usually, you wear multiple hats from running your business, doing the marketing, promoting yourself, and learning the latest techniques/software, and upgrading your equipment, there are a lot of moving pieces! So, find the time to reconnect with yourself and see whether you are on track towards where you want to go, because it is easy to lose sight of your goals.

**How do you approach workshops and photoshoots to ensure your clients' vision aligns with your creative vision?**

Workshops can either be a creative or chaotic environ-

ment. Whenever there is a large group of like-minded individuals an old saying comes to mind, "There's too many chefs in the kitchen." I try to be as communicative as possible in these environments, as it can be easy for your voice to go unheard as photographers all share what they believe is best for a shoot. Sometimes it can be helpful, and other times it can be a challenge. In the moments, where I can find resonance with other photographers, we can collaborate effectively and help improve both our styles with our suggestions. I usually welcome this because it allows my creative vision to evolve and improve, and I am always grateful for growth. Similarly with clients, I try to be communicative. In this field expectations can destroy a lot of relationships. I find that in most cases photographers and their clients are not communicating enough. There ends up being a disconnect between what was provided and what was hoped to be shared. I strive to learn from the stories other photographers have shared with me. And so, I organize discussions surrounding my style of photography with my clients, and I educate them on how I can provide quality images of their favorite moments. I remember a quote from the Office, "Sometimes I wish someone would tell you, you are in a good time before it ends." And that is what I do for my clients. I remind them that they are in a good time and that there will be more to come that I can capture for them. After this I can build our trust because they feel comfortable with my vision. We then discuss ideas of what to capture, but overall, they trust me to capture the genuine emotion. After getting to know them, it is easy to capture these feelings because I learn how to guide them into it by making them laugh with jokes, or even saying affirming statements.

**Technology and photography tools continue to evolve. How do you stay updated with the latest trends and techniques in photography?**

I talk with other photographers to learn more about what they consider art and watch a lot of YouTube videos or reels from my favorite photographers or even upcoming creatives. Usually, they will share a gem of information that I try to learn from. For instance, one of them Manny Ortiz? I thoroughly enjoy everything he does with lights, there is a crispy quality that makes the photograph seem like it was generated by A.I. Also, in my community of photographers, we typically share information. We discuss the best light setup that has worked for us, share posing tips, or even apps/soft-



ware that make navigating social media as a photographer more fun!

**Looking ahead, what are your future aspirations as a photographer, and how do you plan to continue inspiring others through your art?**

I hope to become a wedding/engagement photographer, while continuing to do artistic shoots on the side. Ultimately I love life and I want to continue to celebrate it with people through my lens. I find it beautiful whenever people find themselves lost in the warm haze that is nostalgia. And being the one to deliver work that brings them to that memory feels wonderful to me. I will just continue creating. I believe art is felt and I know how it makes me feel to create these wonderful pieces, but I am confident others will take their own inspiration from my work. Just as my clients feel love from what I deliver, I know others will feel called to try and find themselves in this journey as I have been trying to.



The Main ISSUE is a SINGLE and UNIQUE ISSUE that contains the most creative and well-executed editorials.



Photographer/Retoucher: **Yury Romanov** @yury\_romanoff  
Stylist: **Olena Romanova** @helena.romanova.tm  
Makeup Artist/Hair Stylist: **Julia Dzhulay** @juliadzhulay  
Model: **Viktoria Apanasenko** @crystal.viktoria

[www.MALVIE.fr/submissions](http://www.MALVIE.fr/submissions)  
SUBMIT Your Work Now!

# KINGA

Photographer: **Wiki De Vita** @wiki\_devita  
Model/Makeup Artist: **Kinga Klepacka** @kingaklepacka  
Hair Stylist: **Natalia Karas** @nataliakarasstylizacjafryzur  
Fashion Designer: **La Perla** @la\_perla\_suknie\_

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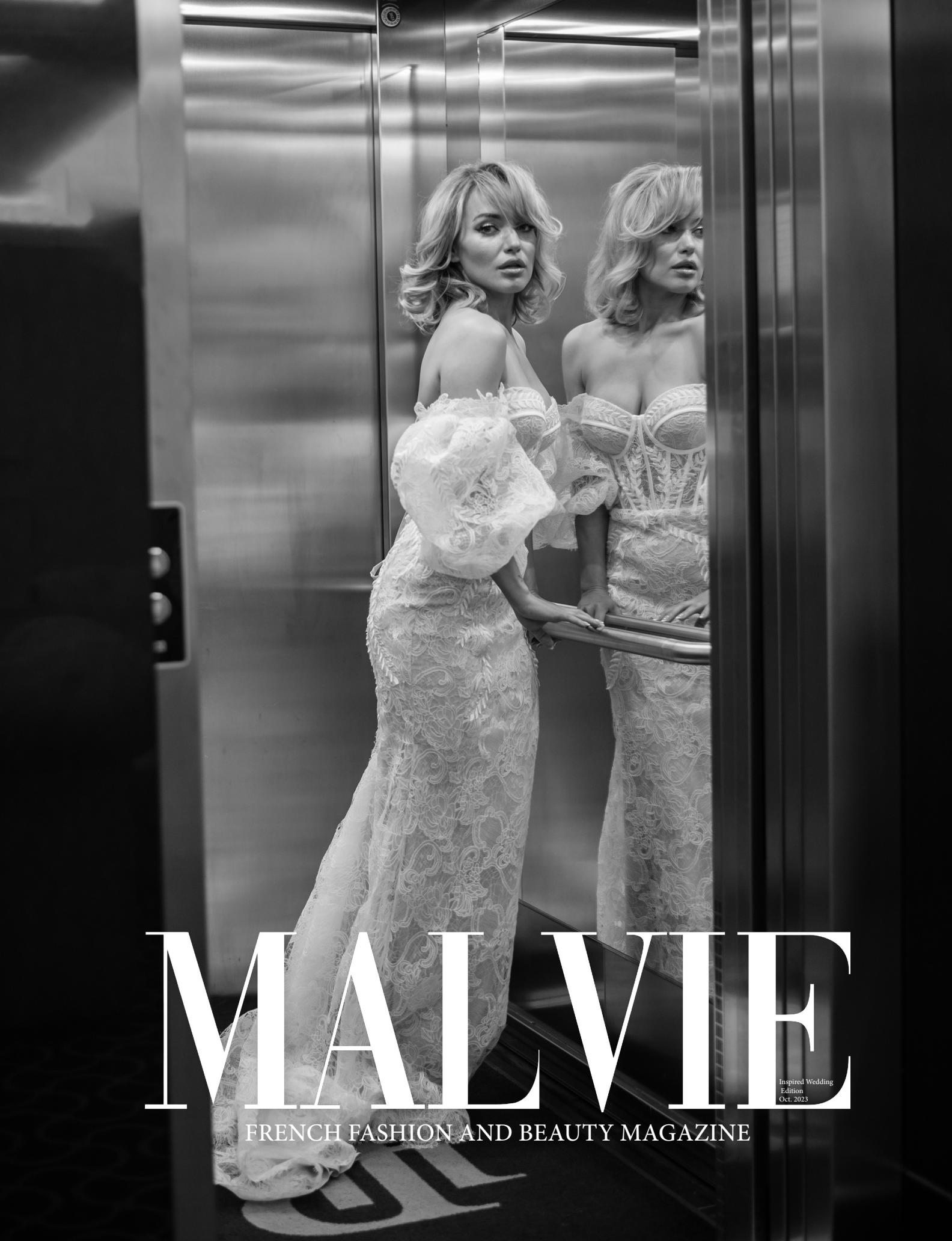


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# THE BALLET FLATS RENAISSANCE

## A Timeless Trend Returns

In the ever-evolving world of fashion, trends come and go with the seasons, but some styles have the remarkable ability to transcend time and re-emerge as beloved classics - or not so much in that case, as it's still a very sensitive topic for some of us. But one trend that has gracefully pirouetted back into the fashion spotlight is the ballet flat. These chic and comfortable shoes, reminiscent of dancewear, after years of being forgotten are making a triumphant return to the runways and streets, captivating fashion enthusiasts worldwide again.

### A History of Elegance and Comfort

The ballet flat's history is steeped in elegance and comfort. It originated in the 16th century when dancers in the French and Italian courts wore soft, flexible shoes to perform intricate dance routines. These early ballet flats were designed for agility, allowing dancers to move with grace and precision.

Fast forward to the mid-20th century, and ballet flats found their way into the fashion world, thanks to the likes of legendary designer Coco Chanel. Chanel's introduction of ballet flats as everyday footwear in

the 1950s transformed them from dance shoes to a symbol of effortless sophistication. Audrey Hepburn famously sported them in "Funny Face," solidifying their place in fashion history.

### The Timeless Appeal

What makes ballet flats so enduringly popular? Their timeless appeal lies in their versatility and comfort. Unlike towering stilettos or chunky platforms, ballet flats offer a welcome respite for feet while maintaining an air of elegance. They effortlessly complement a variety of outfits, from casual jeans to formal dresses, making them a go-to choice for women seeking both style and comfort.

### Fashion's Ever-Rotating Door

Fashion is cyclical, with trends continually revisiting and reinterpreting styles from the past, as we've been seeing with so many 90s, 00s and even 2010s trends coming back - the ones we love and the ones we wish had stayed back there. The resurgence of ballet flats is no exception. In recent years, fashion designers have been drawing inspiration from the simplicity and elegance of these shoes, reinventing them for contemporary tastes.

### The Runway Revival

High-end fashion houses, such as Miu Miu, and renowned designers have played a pivotal role in the revival of ballet flats. They've taken the classic silhouette and infused it with modern elements, creating designs that are both innovative and timeless. Runways around the world have showcased ballet flats adorned with intricate embellishments, metallic finishes, and unexpected materials, breathing new life into this footwear.

### A Versatile Wardrobe Staple

The resurgence of ballet flats is not limited to the runway; they have also become a staple in the wardrobes of fashion-conscious individuals - great news for everyone who has refused to let go of theirs for forever now. Women are embracing these shoes as a versatile alternative to heels, especially for daily wear. The ballet flat's ability to seamlessly transition from office meetings to evening outings has endeared it to a new generation of fashion enthusiasts.

### Celebrity Endorsement

Celebrities have a profound influence on fashion trends, and the ballet flat resurgence is no exception. A-listers like Emma Watson, Natalie Portman, Alexa Chung and even fashion dearest, Kendall Jenner, have been spotted donning ballet flats on various occasions, further cementing their status as a must-have fashion item.

### Sustainability and Ethical Considerations

As the fashion industry increasingly embraces sustainability and ethical practices, ballet flats have found favor

due to their eco-friendly qualities. Many brands are now crafting these shoes using sustainable materials and ethical production methods, aligning with the growing demand for responsible fashion choices.

### The Global Appeal

The revival of ballet flats is not limited to any particular region; it's a global phenomenon. Fashion enthusiasts from Paris to São Paulo are embracing these comfortable shoes, that can also be very stylish if you know how to pair them. Ballet flats are now an integral part of the fashion scene, reflecting the country's appreciation for both comfort and style.

### Styling Tips

If you're looking to incorporate ballet flats into your wardrobe but are still afraid to - believe me, I know I couldn't do it yet, even if I really love some looks I've seen by now - here are some styling tips to consider:

**Casual Chic:** Pair your ballet flats with high-waisted jeans and a tucked-in blouse for a relaxed yet put-together look that can take you from the office straight to any other activities you have scheduled for the day.

**Effortless Elegance:** A classic black ballet flat can be the perfect complement to a little black dress for an effortlessly elegant ensemble - and it's much more comfortable than wearing heels.

**Work Ready:** Opt for ballet flats in neutral tones to create a polished office look that won't leave your feet aching by the end of the day.

**Play with Patterns:** Experiment with printed or textured ballet flats to add a touch of personality to your outfit!

### The Ballet Flats Revival: A Final Curtain Call

In a world where fashion trends often come and go in the blink of an eye, the ballet flat's revival is a testament to the enduring appeal of timeless style and comfort. Also, it proves that even the trends we least expect also come back - either to present or to haunt us, depending on what you like and dislike. From the runways of Paris to the streets of America, these graceful shoes are once again dancing their way into our hearts and wardrobes. Whether you're a devoted fashionista or simply seeking a comfortable and elegant footwear option, the ballet flat offers a versatile and timeless choice that transcends seasons and trends. As we watch its return, we're reminded that some fashion classics never truly fade away; they simply wait for the perfect moment to take center stage once more.



Article by  
Valentina Rogue

# *Love Saves the World*

Photographer: **Anna Lukanova** @ph.vozduxa

Model: **Aleksey Yurov** @poxuy\_tancuem

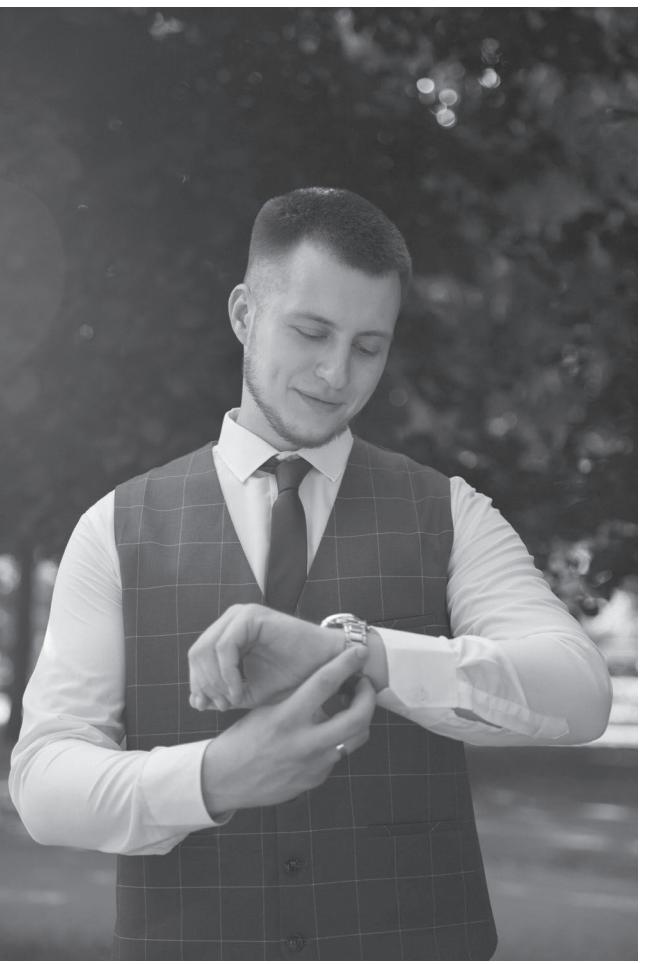
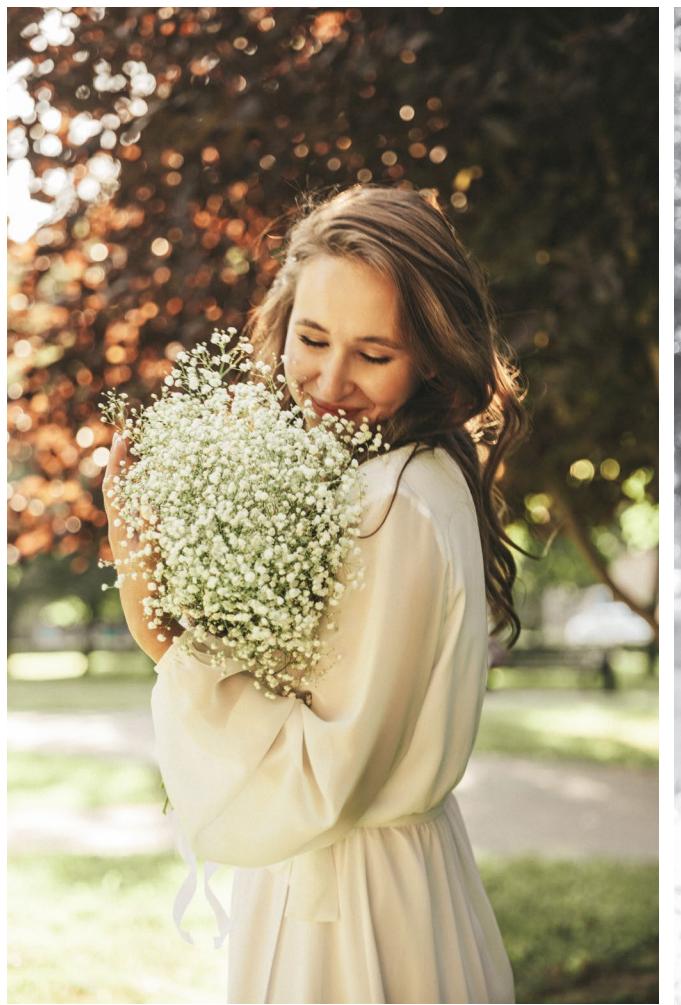
Model: **Alina Yurova** @ali.volokova55

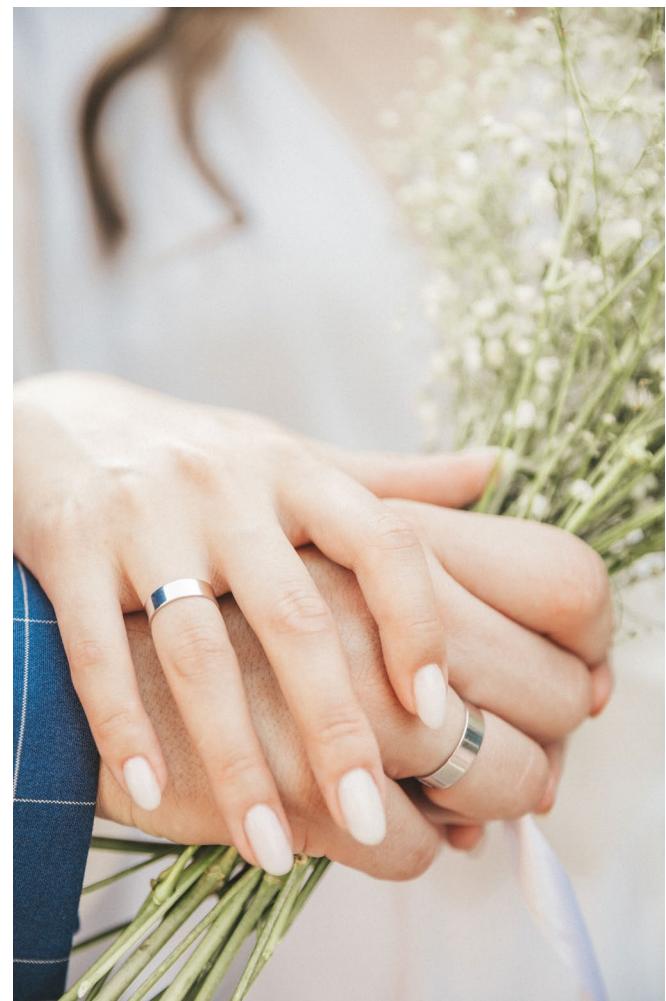


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# TREND TALK

## THE GLITZY COMEBACK OF METALLIC FASHION

It's time to talk about a trend that's been setting the style world ablaze with its dazzling presence: metallic fashion. From runway catwalks to street-style stars, shiny, shimmering, and oh-so-glamorous metallic clothing is making a bold statement. So, grab your shades because we're diving headfirst into the world of metallics!

Let's face it – life can sometimes feel a bit dull, but our fashion choices don't have to be. Metallic fashion is like a disco ball crashing a garden party - it's unexpected, it's fun, and it's impossible to ignore. Metallics aren't exactly newcomers to the fashion scene. They've been making appearances in our closets since the '70s and '80s, often associated with disco fever and futuristic vibes. But guess what? They're back, and they're more fabulous than ever!

Fashion designers are having a blast incorporating metallics into their collections. From shimmering silver trench coats to gold lame jumpsuits, the runways are lighting up with the brilliance of metallic fashion. It's like they've raided a sci-fi movie wardrobe and turned it into high fashion!

### Street-Style Stars Shine Bright

But let's not forget the real stars of this show: the fashion-forward folks hitting the streets. Metallic fashion isn't just for the red carpet; it's for the everyday superhero who wants to sparkle through life. Whether it's a metallic skirt paired with a graphic tee or a full-on silver suit, these street-style stars are proving that metallics are for everyone.

One of the coolest things about metallic fashion is its versatility. You can go all out with a head-to-toe metallic ensemble that screams "I'm here to party," or you can add

just a touch of shimmer to your outfit with metallic accessories. It's like having a fashion mood ring – you can dial up the shine or keep it low-key. Think metallics are only for nights out on the town? Think again! You can rock metallics at brunch with your squad or even in the office (yes, really!). There are no rules when it comes to metallic fashion - just endless possibilities to sparkle.

### How To Style The Metallics

**Mix and Match:** Don't be afraid to mix different metallic shades in one outfit. Gold, silver, rose gold – they're all friends in the world of metallics, just don't go over the top with it.

**Accessorize Wisely:** If you're new to the trend, start with metallic accessories like shoes, bags, or belts to dip your toes into the shimmering waters. As you start to feel more confident, you can take a bigger step and try the tops, skirts, pants and dresses.

**Keep It Balanced:** Balance out your metallic piece with something neutral or matte. For example, pair metallic pants with a simple white tee for a chic look.

But most of all, wear it like you own it. Confidence is your best accessory. Wear your metallics with pride and strut your stuff like you're on a glittery catwalk. When fashion can sometimes take itself too seriously, metallic fashion is a breath of fresh air. It's a reminder that fashion should be fun, expressive, and a reflection of your unique personality. So, go ahead and embrace the glitz and glamour of metallics – the future of fashion is looking oh-so-shiny!

If we want to be positive and bright (got the joke?) metallic fashion is not just a trend, but a movement. It's a rebellion against dullness, a celebration of individuality, and a declaration that life is too short for boring outfits. So, whether you're a disco diva, a futuristic fashionista, or just someone looking to add a little sparkle to their day, metallic fashion is here to light up your world. Get ready to shine bright like a diamond!

Article by  
*Valentina Roque*

Photographer: **Klaudia Gasik** @klaudiagasik  
Model: **Alex Brogan** @Boss Model Management @\_alexbrogan  
Makeup Artist: **Jenna Farmery** @jenfarmery\_makeupartist  
Fashion Designer: **Sarah-Louise Koessler** @sarah\_louise\_designs  
Assistant: **Darcey Axon** @photosbydarcey  
Hair Stylist: **Amy Tasker** @lovehairbyamy  
Hair Stylist: **Angelique Arnal** @angeliquearnal



# SIBERIAN WEDDING

Photographer/Retoucher: **Artem Gatin** @gatinart

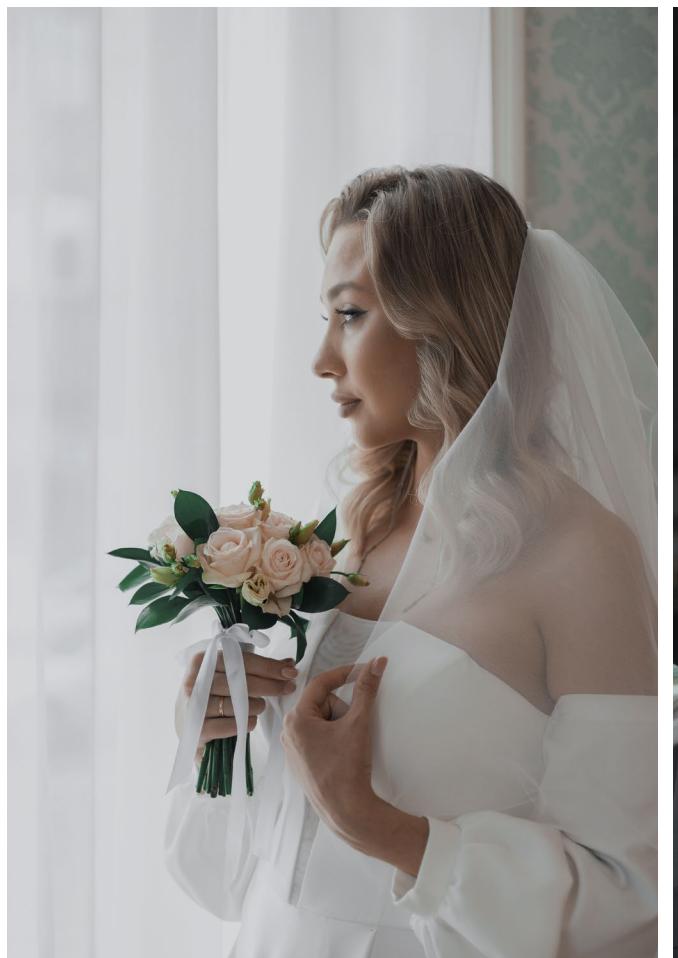
Model: **Sergei Gatin** @gatinsergio

Model: **Ksenia Gatina** @luky\_ksenia



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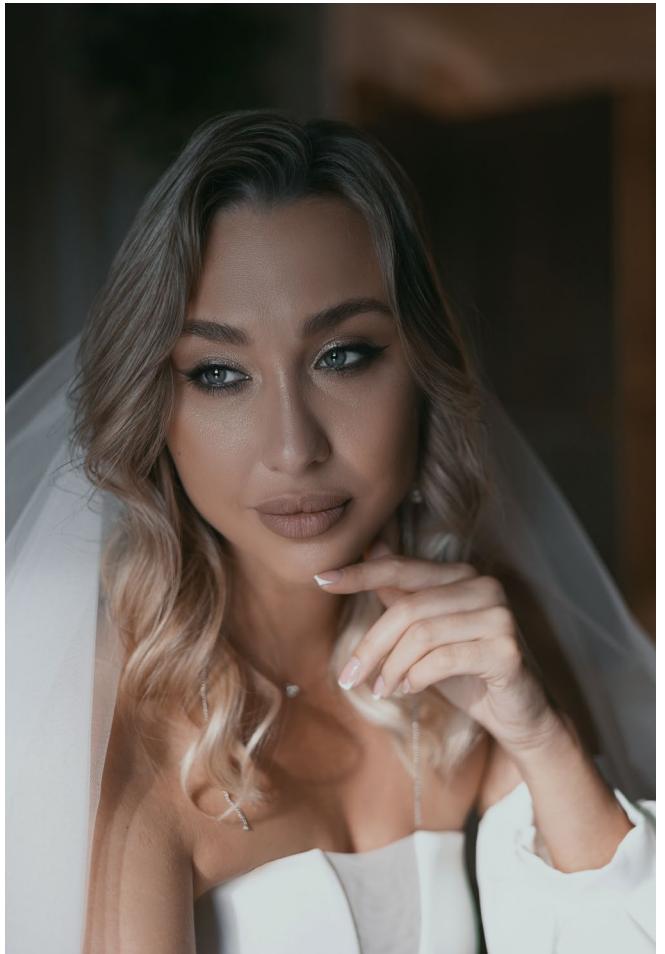
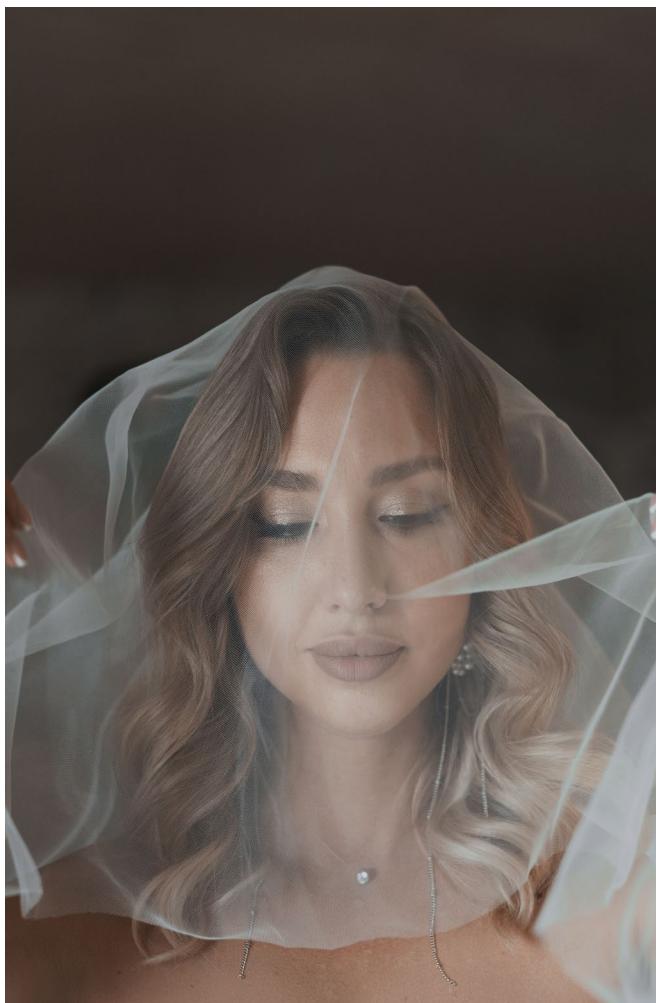
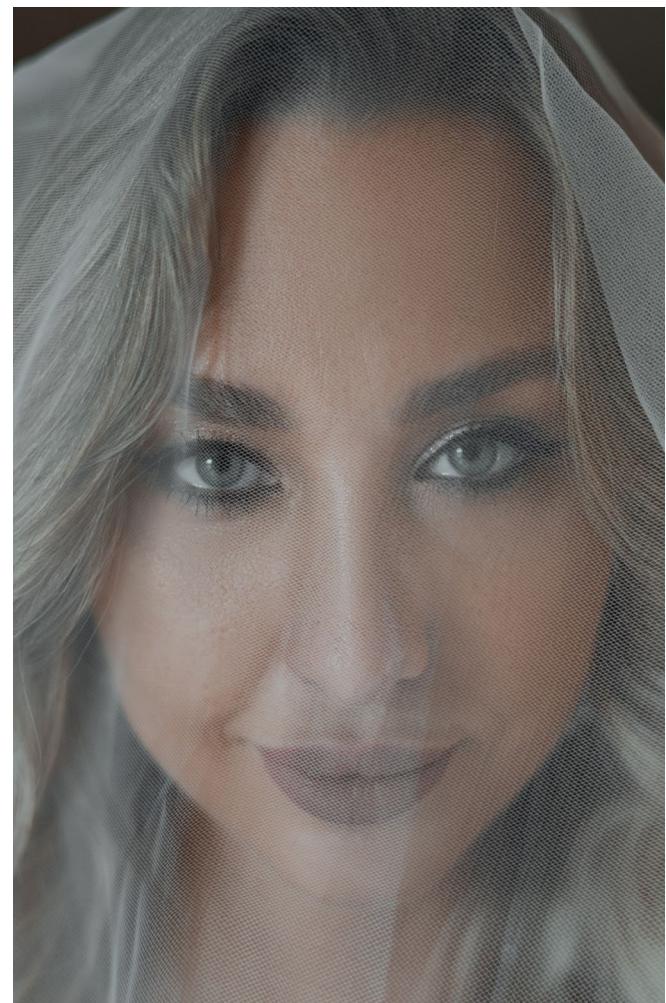


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# BALLOON-STYLE CLOTHING

## The Resurgence of 2000s Trends

With trends from the past often making a triumphant return to the runway and streets, we can't help but notice every single thing that happens around us on that matter, and I feel like something is coming - and it's coming hard and quickly. As we journey into the 21st century, the 2000s are experiencing a revival in the fashion world, with so many fashion and beauty trends making a comeback everyday - and staying - and one trend that's capturing the imagination of designers and fashion enthusiasts alike is the return of balloon-style clothing. It looks like these voluminous, playful garments characterized the early 2000s and are now poised to reclaim their place in contemporary wardrobes.

### A Nostalgic Journey Back to the 2000s

For those who lived through it, the early 2000s were a time of iconic fashion moments. Baggy jeans, crop tops, and of course, balloon-style clothing, dominated the scene. These garments were all about excess: extra fabric, extra volume, and extra fun. From billowy blouses to oversized cargo pants, the 2000s were a celebration of fashion without boundaries, and everyone seemed to love it - just look at pictures of any major events on the Industry or even your old family photos.

### The Balloon Trend Resurfaces

Back to nowadays, and the fashion industry is embracing the resurgence of 2000s trends with everything they have, making it impossible for us to leave the Y2K aesthetic behind completely. And it might be the time for balloon-style clothing to be at the forefront. Designers are reimagining these playful silhouettes, adapting them to modern sensibilities while retaining the whimsical spirit of the original designs.

But what makes the resurgence of balloon-style clothing so intriguing? At its core, this trend can be seen as a celebration of comfort and self-expression. Balloon sleeves, wide-leg pants, and oversized tops offer a sense of freedom and ease that resonates with a generation seeking both style and comfort, so it makes some sense.

### Street Style Comeback

Fashion enthusiasts are revisiting the balloon trend with creativity and style, them being the responsible for this sense that it's going to be huge in just some time. As the Fashion Weeks started last month, the streets and front rows were adorned with people strutting in oversized pants, voluminous skirts, and tops with exaggerated sleeves. The fashion world is already celebrating the return of playful proportions and unconventional shapes.

### A Versatile Wardrobe Staple

One of the most appealing aspects of balloon-style clothing is its versatility. These garments can be dressed up or down, making them suitable for a wide range of occasions. A billowy blouse paired with tailored pants can create a sophisticated look, while oversized jeans with a crop top exude a more casual vibe.

### The Celebrity Influence

Celebrities have played a significant role in reintroducing balloon-style clothing to the masses. Icons like Rihanna, Billie Eilish, and Zendaya have been seen sporting these oversized ensembles on red carpets and in their everyday lives, and, of

course, their embrace of the trend has helped catapult it back into the limelight - even if, by now, it's still just a feeling, like a breeze of balloon clothing.

### Global Resonance

As we observe the Fashion Weeks - both during and the days post events - we can see that this sense is not something happening in just one place, but everywhere. It was especially loved in New York, with many guests wearing the style to the runway shows, them being famous personalities or not. Also, the street style of the whole Fashion Month says the same thing: balloon clothing is set to comeback as a global phenomenon. Fashion enthusiasts from New York to Tokyo are embracing these unconventional silhouettes, reflecting a shared appreciation for fashion that transcends boundaries.

### Styling Tips for Balloon-Style Clothing

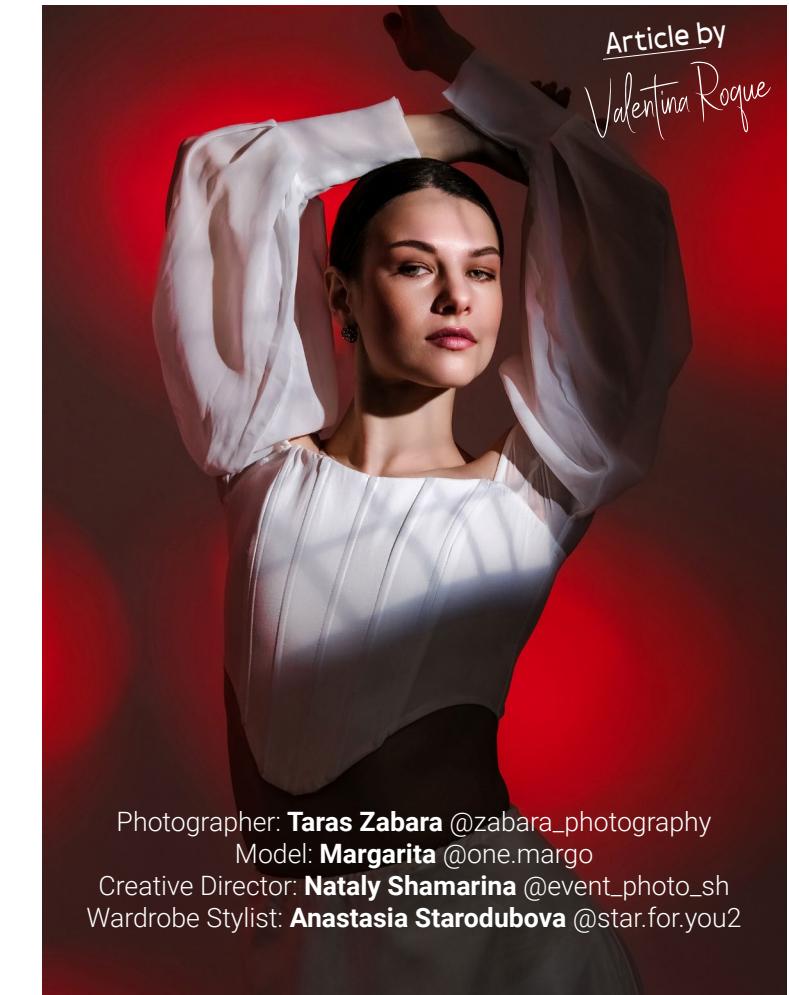
If you lived through the 2000s, chances are you're familiar with the style - whether you liked to wear it or not, I'm sure you used to see it everywhere. But two decades have passed, and things have changed! So let's talk about how to incorporate balloon clothing to your wardrobe in 2023.

Since balloon-style garments tend to be voluminous, finding balance within your ensemble is crucial. To achieve this, consider pairing your billowy pieces with more fitted items. For example, if you're rocking a flowy balloon-sleeved blouse, balance it out with slim-fitting jeans or a skirt. This contrast between loose and fitted elements creates a harmonious and eye-catching look that keeps you from feeling lost in a sea of fabric.

Accessories can be your secret weapon when it comes to nailing the balloon-style trend. One way to enhance your outfit is by using accessories like belts strategically. Cinch the waist of oversized dresses or tops with a stylish belt. This not only adds definition to your silhouette but also creates a flattering hourglass shape, breaking up the volume and adding a touch of sophistication to your overall look.

Experimentation is the name of the game when it comes to fashion, and the balloon-style trend is no exception. Don't be afraid to mix and match different balloon-style pieces to create a unique and personalized ensemble. For instance, you can pair oversized balloon pants with a more fitted top to strike a perfect balance. Conversely, try combining a billowy balloon-sleeved blouse with well-fitted trousers or a pencil skirt for an outfit that oozes elegance and style.

One of the most exciting aspects of the balloon-style trend is its exaggerated proportions. Instead of shy-



ing away from this, embrace it! Layering is a fantastic way to play with these proportions and create a dynamic and fashionable appearance. For example, you can layer a cropped balloon top over a sleek turtleneck or a fitted tank. This adds depth and dimension to your outfit, making it visually intriguing and fashion-forward.

Moreover, don't limit yourself to just one balloon-style piece per outfit. You can experiment with multiple elements, such as pairing oversized balloon pants with a billowy balloon-sleeved blouse for a bold and cohesive look. The key here is to ensure that the proportions of your balloon-style pieces complement each other, creating a visually appealing and balanced ensemble.

### A Playful Return

These garments, once celebrated for their audacious shapes and carefree spirit, are now set to make a triumphant comeback. Whether you're reliving the nostalgia of the early 2000s or discovering this trend for the first time, balloon-style clothing offers a unique blend of comfort, creativity, and self-expression that you can enjoy. Fashion is an ever-evolving art form, and what goes out of style today may very well return as a beloved classic tomorrow. So, why not embrace the whimsical world of balloon-style clothing and let your fashion sense take flight once more?



Photographer: JOSE ANGEL FERNANDEZ DE CORDOBA RODRIGUEZ @alicai

Model: Marta Real @mariitari  
Makeup Artist: Mafer Astudillo @maferastudillomakeup  
Wardrobe Artist: Mafer Astudillo @maferastudillo  
Fashion Designer: Laura Chécoles @aurach  
Wardrobe Stylist: Marta Hervás @trezimeetage  
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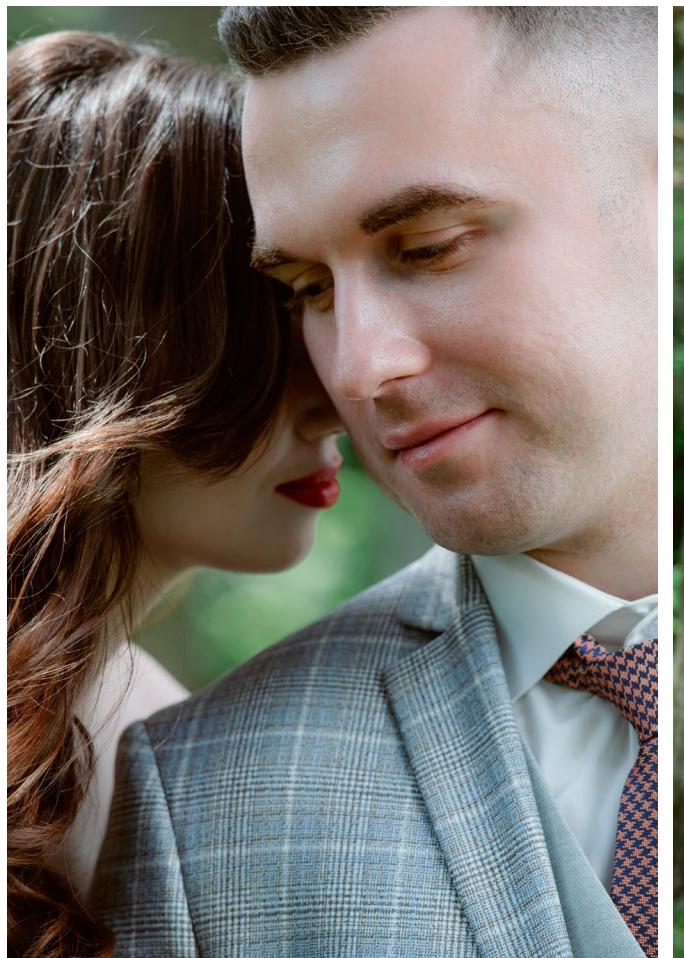
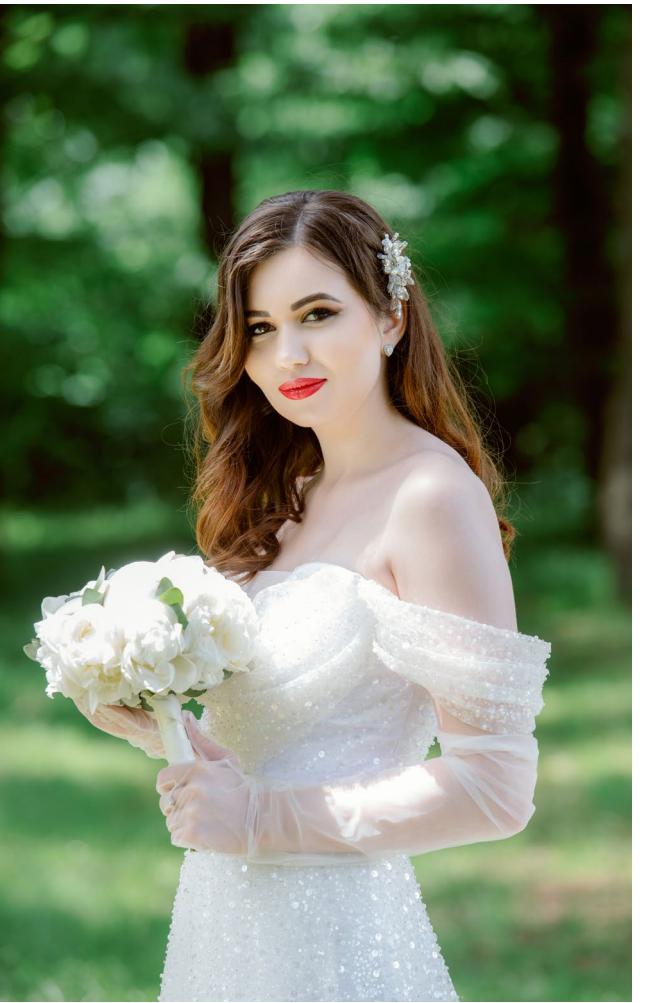


# WEDDING DAY

Photographer: **Olesya Zagorulko** @zolaphoto26  
Model: @\_lorelis\_

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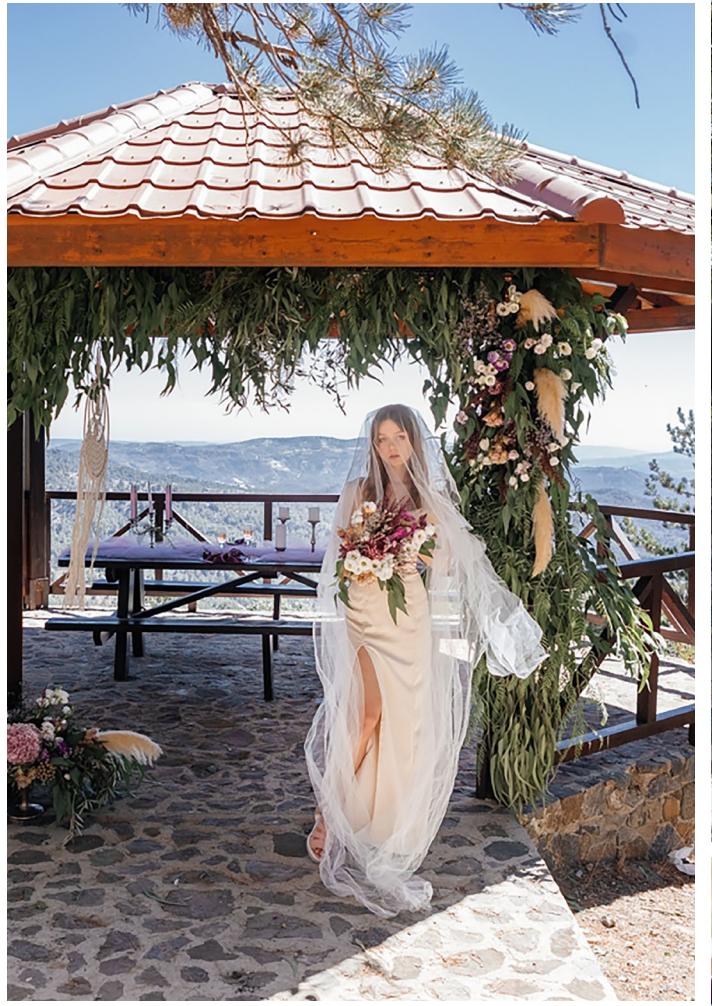
# Tenderness

Photographer: **Tina Yalova** @tinayalovaphoto  
Accessory Designer: **Divo Studivo** @\_studivo



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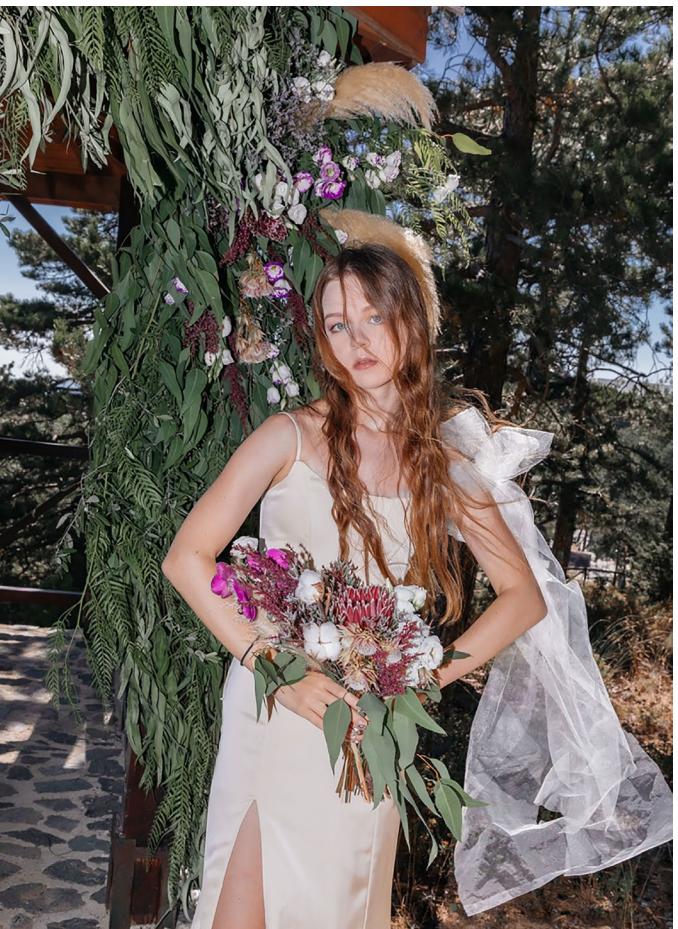




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